



# 2020 GMHBA Home Building & Remodeling Expo Sponsorship Opportunities

## **Opportunity #1 Tote Bag Sponsor**

A bag with the graphics of your choice will be handed out (by your employees or GMHBA staff) to attendees of the show upon their entrance.

*(Sponsor must provide a minimum of 2000 bags)*  
**LIMITED TO ONE SPONSOR**

*\$1000 for Expo Exhibitors or \$1500 for non-exhibitors*

## **Opportunity #2 Lanyard Sponsor**

Approximately 900 name badges are worn by exhibitors using lanyards during the 3 day show. The graphics of your choice can be printed on lanyards to be worn by the exhibitors. (Lanyards will need to be provided by you) Your company will also receive recognition in the GMHBA magazine and on our website.

**LIMITED TO ONE SPONSOR**

*\$500 for Expo Exhibitors or \$650 for non-exhibitors*

## **Opportunity #3 Show Program Sponsor**

Your company's logo will be printed on the front of the official program that will be given to every attendee of the show. Your company will also receive recognition in the GMHBA magazine and on our website.

**LIMITED TO ONE SPONSOR**

*\$500 for Expo Exhibitors or \$650 for non-exhibitors*

## **Opportunity #4 VIP Ticket Sponsor**

3,000 VIP (free admission) tickets will be handed out for this year's show. This ticket could have your company logo and booth number (if you are an attendee of the show). Your company will also receive recognition in the GMHBA magazine and on our website.

**LIMITED TO ONE SPONSOR**

*\$500 for Expo Exhibitors or \$650 for non-exhibitors*

## **Opportunity #5 Vendor Punch Card Sponsor (for exhibitors of the show only!)**

A card will be passed out to all attendees of the show upon entrance. The attendee must get this card punched by the sponsors at their booth. When the card is complete, it will be dropped into a ballot for a chance to win a \$500 Home Depot gift certificate. Your company will also receive recognition in the GMHBA magazine and on our website.

**LIMITED TO SIX COMPANIES at \$300**

## **Opportunity #6 Ticket Booth Sponsors**

Your company name and logo will be on the information signage located at the ticket booth counter. Your company will also receive recognition in the GMHBA magazine and on our website.

**LIMITED TO TWO NON-COMPETING SPONSORS**

*\$500 for Expo Exhibitors or \$650 for non-exhibitors*

## **Opportunity #7 Coupon Sponsor**

The Coupon Sponsor will have their logo printed along with the coupon in all print advertising for the Expo. The sponsor will receive recognition on the GMHBA website and in the HomeBuilder magazine.

**SPONSORSHIP COST \$1,000**

## **Opportunity #8 Kids Corner Sponsor**

The Kids Corner Sponsor will receive recognition in the Kids Corner as well as on the Expo Program. The sponsor will receive recognition on the GMHBA website and in the HomeBuilder magazine.

**SPONSORSHIP COST \$1,000**

## **Opportunity #9 Banner & Bag Sponsor**

Sponsor will receive

An insert in each bag distributed at Expo (At least 2,500 inserts must be provided by sponsor)  
Banner displayed in the Home Expo for the duration of the show (Banner must be provided by sponsor)

Recognition as a sponsor on GMHBA website and in HomeBuilder magazine.

**SPONSORSHIP- COST \$400**

## **Opportunity #10 Preview Party Sponsor**

Sponsor will receive

Preview Party Sponsors will be allowed a 6ft table at the party to display information on their company.

Recognition as Event Sponsor on signs displayed during the Home Expo Preview Party

Recognition as a sponsor on GMHBA website and in HomeBuilder magazine

**SPONSORSHIP COST- COST \$250**